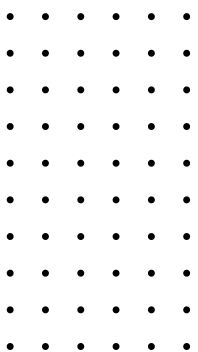
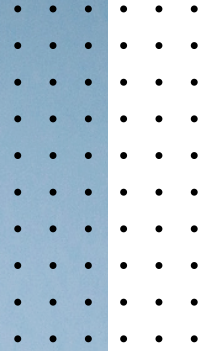




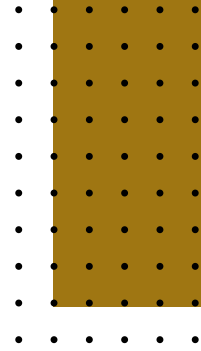
دار العائلة
Dar AL-Aila



www.Dar-alaila.com



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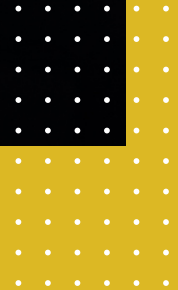
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COMPANY OVERVIEW



we pride ourselves on a diverse portfolio of strategic investments across a wide range of industries. With a keen eye for potential and a rigorous due diligence process, we have successfully cultivated 15 valuable partnerships over the past 5 years. Our investment philosophy focuses on identifying ventures that exhibit strong growth prospects, disruptive potential, and the ability to generate substantial returns. By leveraging our industry expertise and comprehensive market analysis, we carefully select investments that align with our long-term vision. Through active engagement and collaboration with our partners, we provide strategic guidance, operational support, and access to our extensive network, thereby enhancing the value and prospects of each investment. With a commitment to nurturing innovation and fostering sustainable growth, our investment strategy aims to create long-term value for our investors, partners, and the broader business community.

OUR PROCESS

Mission

Invest and partner up with potential people to grow our network and attract opportunities

Vision

To contribute to the kingdom's economy by building an effective and sustainable portfolio with local and international partners



COMPANY VALUES

- Integrity & transparency:** we work with the highest ethical standards and respect yours
- Financial discipline:** we believe that our financial strength is a responsibility rather than a luxury
- Quick moves & agility:** we work at a fast pace to keep up & make the best out of the opportunities



OUR PARTNERSHIPS



شركة السدف للتجارة
Al Sadaf Trading Co.



LEGACY 16

Al Jawad Moving & Logistics Maintain high level of service by providing all solutions to satisfy customer needs which made it recognized as one of the best and top movers in Saudi Arabia. With a dedicated professional operations team, managing outbound/inbound shipping process, and specialized professional packers for Household Goods packing and removal. The company utilizes the highest quality of industry standard packing materials to protect items while in transit and to withstand all normal movements of cargo.

The latest technology in tracking vehicles, communication, and delivering all of the services is being utilized.

Al Jawad Offices and warehouses are efficiently managed by experienced and well-versed employees in the moving and logistics industry. The facilities and warehouses are properly managed to ensure of proper stacking, safety measures and fire prevention to maintain the safety of goods.



ARSANN

Valet & Parking Services



Arsann is a Saudi leading parking solutions company which promises to deliver the ultimate parking experience at every location. Arsann delivers a unique experience for each client and aims to make the parking experience unforgettable in each location the services are being served at.

The Company capabilities are tailored to suit location needs by studying, analyzing and implementing the ultimate solution to deliver the ultimate experience! Arsann promises an enhanced image and appearance. Joining the network gives clients unlimited access Kingdom wide as Arsann proudly served and serving in more than 60+ locations.



AL SADAF TRADING

Retail



شركة السدف للتجارة
Al Sadaf Trading Co.

It is a retail company that operates multiple Asian brands, each with its unique identity and target market.

MUMUSO



Mumuso serves its customers all over the world by providing fashionable, affordable, and high-quality daily necessities. It is dedicated to create an affordable quality lifestyle with its products that infuse the sense of bliss in customers everyday life.



DUOZOULU is a technological footwear brand which promotes absolute comfortable walking experience. DUOZOULU is designed for the public, and servicing to the most majority people of the world, redefining walking by technology, promoting new life via eco-friendly concept.



A company specializing in outsourcing services to businesses across various industries. Their team of experts sources, recruits, and trains skilled workers, including electricians, mechanics, and more, to meet the specific needs of their clients both from governmental and private sectors.

The company's rigorous screening process ensures that only the most qualified candidates are selected for employment, ensuring high-quality workmanship and productivity. Additionally, the company provides ongoing support and training to their workers to ensure they remain up-to-date with the latest industry standards. With a commitment to excellence and a focus on delivering value to their clients, Tashgheel has become a trusted partner for businesses seeking reliable and skilled blue-collar manpower.



ZAGZOOG DEBT COLLECTION

Debt Collection Agency



Zagzoog Debt Collection Agency aims to build customer trust by focusing on handling B2C, B2B and B2G segment clients. The agency is specialized in collecting debts from clients by well-trained team members with expertise in debt collection by using progressive data collection methods along with offering legal support for its clients



A private members' club, Legacy 16 is the only lifestyle and family office consultancy company of its kind, based in KSA and headquartered in Riyadh. With a true understanding of the country's needs, Legacy 16 offers unmatched, premium concierge, luxury and family office elevation services to very niche and elite clientele. Its ultimate mission is dedicated to elevating and up-lifting the personal and business lives of UHNWIs and anticipating their needs.

Everything Legacy does is administrated with a discrete, personalized, and proactive touch. Each client's very specific need are thoroughly studied in order to furnish them with bespoke and customized solutions, whilst firmly catering to their supreme need for privacy.



A Training Academy Specializes in providing high-quality safety, security, health and hospitality training programs that are designed to help individuals and organizations achieve their goals for B2C & B2B customers. The given courses are designed to provide practical skills and knowledge that can be immediately applied in the workplace. Whether it's to enhance career prospects, improving team performance, or simply learning something new, Training Academy has the resources and expertise to help in achieving success.



Tatweer has created and assembled specialized businesses under a single banner to facilitate the needs of clients. The assembled businesses are experienced in all aspects of project delivery specializing in project management, construction management and end user facilitation. Understanding that creativity and attention to detail is a fundamental requirement for the delivery of modern day, fast-track projects as well as understanding the technical and commercial requirements needed to make a project successful and meet the unique challenges presented by each project.

Tatweer is focused on creating tangible delivery results and long-term value addition to enhance local and regional expansion by thrive on the opportunity to generate and implement creative ideas to generate strong, successful outcomes. Project and Construction Management teams work tirelessly to support meeting goals.



SWEET LAND

Sweets Factory



A Saudi brand specialized in making traditional Middle Eastern sweets. They are known for their high-quality ingredients and authentic recipes. Their most popular product is maamoul, created with different flavors. They are committed to preserving the traditions of Middle Eastern sweets while also innovating and adapting to changing tastes and preferences.

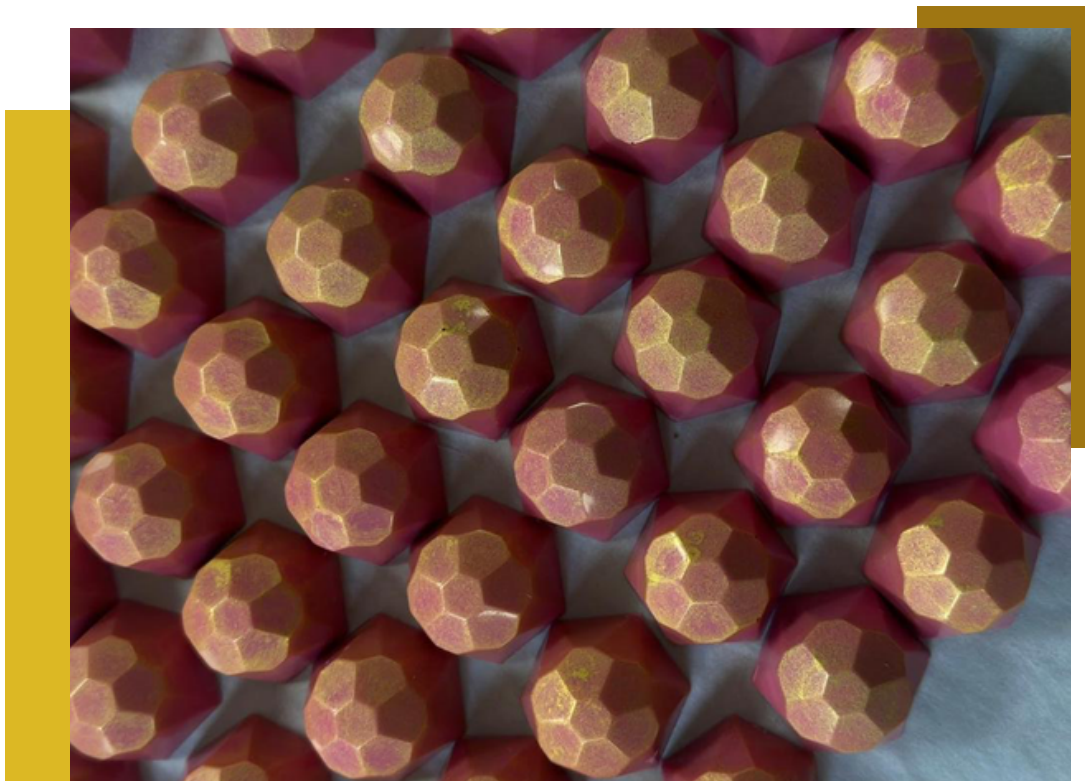


Luxury Taste Company is a distinctive and unique system dedicated to producing the finest quality chocolates made with Swiss and French ingredients by striving to deliver to customers an exquisite and delightful taste crafted by skilled artisans. Mission was to introduce a different pleasure in the confectionery world. We embarked on this journey by creating our first delectable piece of chocolate, crafted with our exclusive Flavor and the world's finest cocoa beans, setting us apart in terms of quality.

Luxury Taste ensures that each piece of chocolate is prepared with love and craftsmanship, and takes great care in producing and closely monitoring every detail in its factory.

This includes providing the best-skilled chefs and sourcing and preparing premium ingredients such as excellent milk, dark chocolate, white chocolate, and other healthy and luxurious components.

As part of the social responsibility, Luxury Taste supports the Kingdom's 2030 vision for sustainable development by improving the working environment and implementing company policies that support productive activities to increase local production.



THE PARLOR

Beauty Salon



THE PARLOR
BEAUTY HOUSE

A luxurious beauty salon that provides a wide range of services to enhance beauty and wellness. It offers a premium experience to its clients with world-class amenities, top-notch products, and highly skilled professionals.

The Parlor beauty professionals are well-trained in the latest techniques and trends in hair, makeup, skincare, and body treatments. They provide personalized consultations and tailor each service to the individual needs and desires of our clients, ensuring exceptional results.



ANIS

Lebanese Cuisine



ANIS
أنيس

A Traditional Lebanese Cuisine presented in one of Riyadh's most unique settings by King Salman Park.



BACKPACK

Tourism Services Platform



An information technology company that specializes in developing and providing powerful solutions to facilitate tourism and touristic activities, and management solutions for the industry. Backpack aims to become a global reference for activities to people all around the world for leisure services and activity service providers.





دار العائلة
Dar AL-Aila

RIYADH - JEDDAH
IC@dar-alaila.com
www.dar-alaila.com