

# Shaping Tourism Experience

TO In Incoming Tourism Industry

SCV

SEA  
CORAL  
VOYAGE





# Strategy Overviews

In co - operation with our partners and suppliers, we will work with new client for saudian tourism market to provide them tailor made solutions for their travel needs, utilizing the depth of experience and wealth of our team.

Of expertise in delivering solutions with the greatest flexibility, from airline tickets to accommodations, hotels, villas or apartments, luxury cruises, car rental and providing holiday packages to all destinations around the KSA.









# Mission Statement

Our Vision is to be the first and best full- service travel management in Saudia Tourism Industry, dedicated to offering a wide of travel solutions, leisure and corporate services, along with an excellent customer service...





“

Change is the only constant, and we need to embrace it as a catalyst for growth instead of fearing it, and this is our power at the Kingdom.

**Bandar Mulaih**

**CEO**



# Business Goals

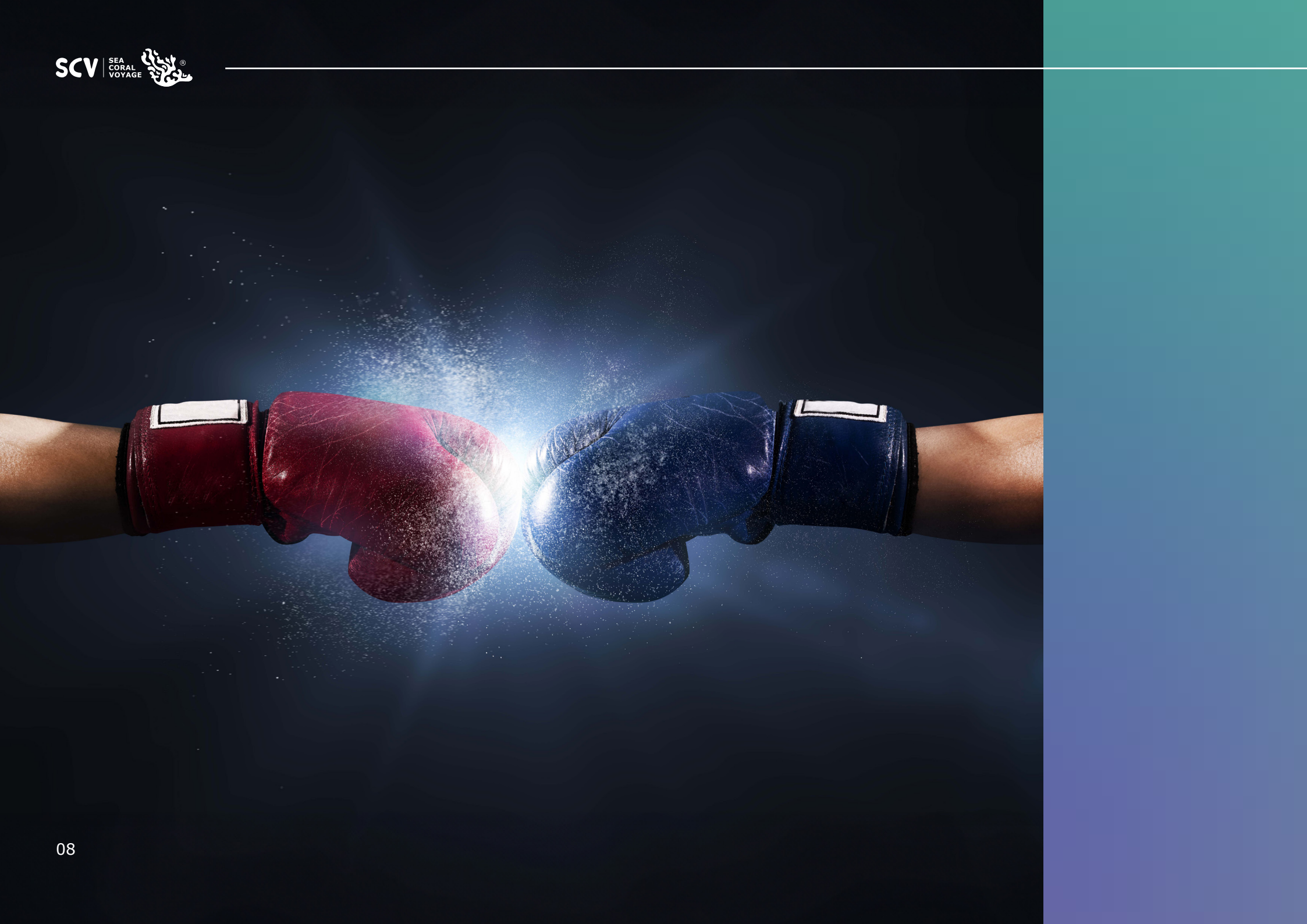
We planned to be a 7/24 Travel Reservations platform, Contracted direct with hotels & suppliers for best worldwide pricing., Achieved increased business growth as planned for the year, Received Excellence delivering need based travel solutions, generate repeat business from frequent flyers, elite members etc and Introduced frequent guest benefit loyalty.

From the beginning of 2025, we will launch our holidays website exclusively catering to worldwide holiday packages, and we will exclusively participated in several Worldwide Travel Market Growth in Corporate travel and launched a separate corporate travel 7/24 Reservations team.











### **Increase Conversion Rate**

Improve the conversion rate on KSA as one of main travel destinal in MENA region.



### **Increase Brand Awareness**

Enhance KSA recognition as ab Brand and visibility in the target market.



### **Develop Strategic Partnerships**

Establish mutually beneficial partnerships with worldwide representation.



# WorldWide Image Campaign

Go Saudi will be present in several exhibition around the world to be connected with the international market of tourisme in :

London, Paris, Barcelona, Dubai, Seoul, Hong Kong, Pekin, Tokyo, Milano, Moscow.

A Press Relations strategy will be planned to give a potlight about our management, offers and partnerships launching all over theworld.

A Digital campaign will be developed to increace reach and audience, to boost the engagement if our potential clients, to build trust and attractivity and finally to ensure an brand constinancy.



# Market Segment

## B2B Segment

B2B Module is not only a booking tool for corporates or sub agents, but it gives yto our future partners full control of their spending since we believe that their savings can only be derived from their suppliers strength.

With our B2B module our partners can define corporate policies, create customized reports for executives, assign roles, view accounts, transaction history, & top of all; access from any where with ease...



# Corporate Services

With a dedicated system to support each individual organization, we take care of each company individual or a group to ensure that the business trip is seamless and hassle-free from the moment our client leave the office, until their return home. We offer competitive business class or budget travel together with full ground support services to meet all the needs of a b to b journey.



Air & Hotel Reservation



Car Rental & Transportation reservations



Visa & Insurance



Employee Annual Tickets





# Meetings, Exhibitions & More

Meeting, Incentive, Conference and Exhibition Specialists are skilled at organizing and managing MICE solutions that meet the business client needs as they relate to: Corporate Meetings, Incentive Travel, Group Travel, Seminars, Conferences, Exhibitions, Trade Shows and other Special Events. We will handle the details for b to b client and rest assured that they can enjoy their meeting, trip or special event!

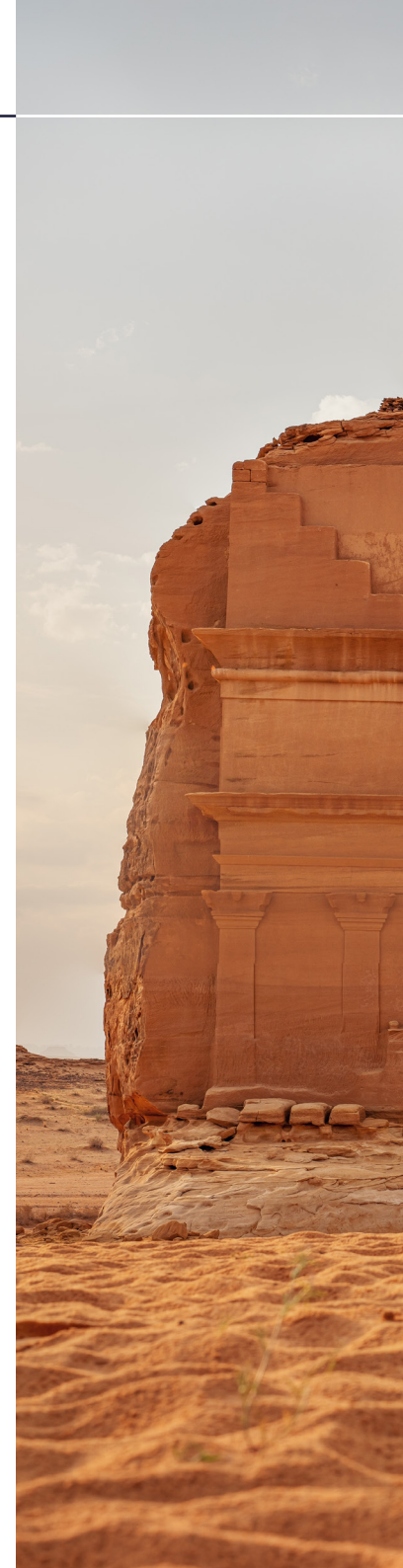


# VIP Travel Treatment

With extensive experience of flying to the most varied destinations across all continents for tourism, humanitarian and diplomatic work, as well as military and commercial purposes; we are ready to serve where & when needed.

With a charter through us, our customers have access to over 1000's of airports worldwide that are not served by the major airlines.

Specializing in private jet, light aircraft, helicopter and yacht charters, we can offer our B to B client the highest level of personalized service.





# Market Segment

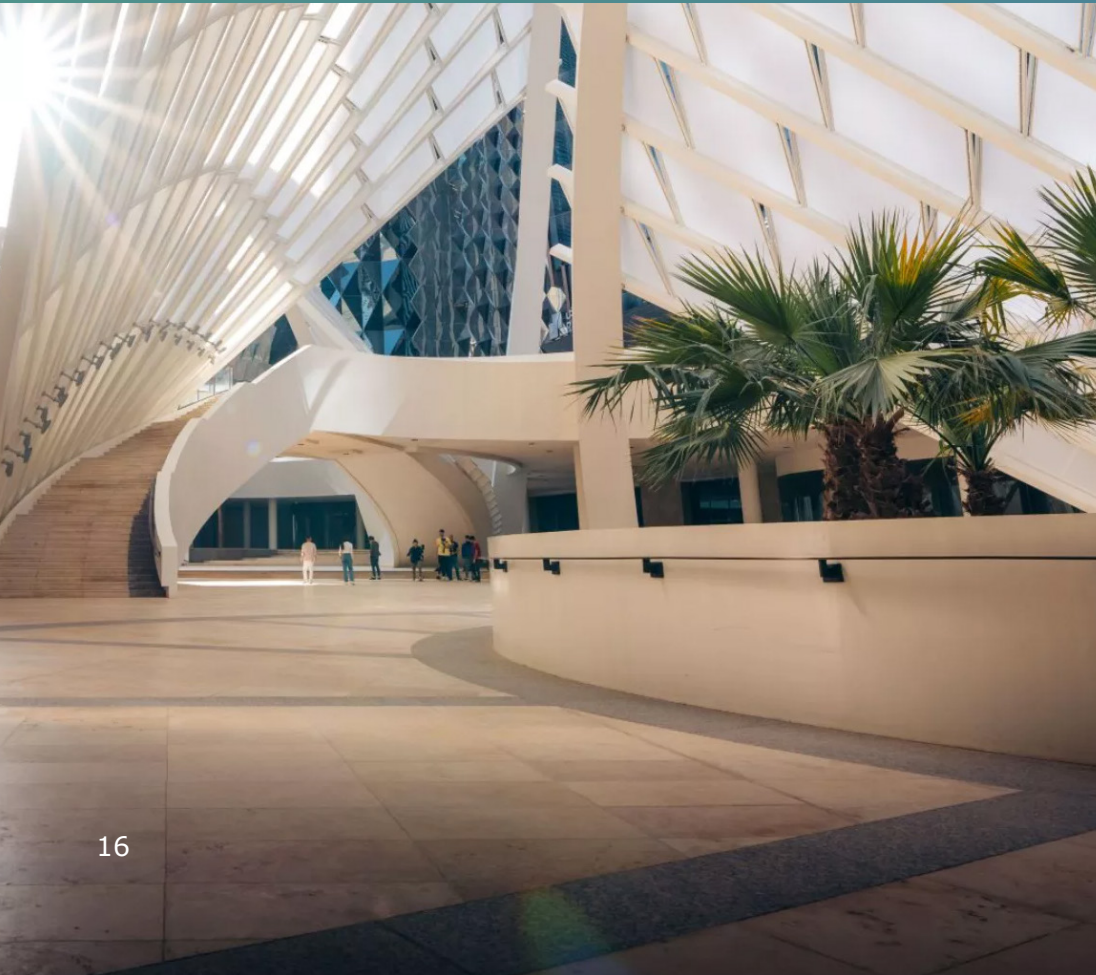
## B2C Segment

Our Powerful Search Engine searches the last available seat from the airlines inventory, backed up by the strength of Amadeus.

Our client can search cheap flights from +150 airlines, check flight status, view & print itinerary, online check-in, book worldwide hotels, car hire suppliers, Holiday Packages & sight seeing tours and much more from our direct contracted deals.



# Leisure Travel Services



A Holiday is meant to be relaxing and stress-free- even from the time our start planning it. We ensure the best client experience.

So whether they are looking for their travel, from a pure relations holidays, cultural tours and special packages combining culture and leisure, a relaxing one on the beach, or just want to explore another city, our dedicated team will take care of all the details selecting from the most exciting destinations, exclusive itineraries, comfortable and luxury hotels, Airport & Car rental services, flight tickets and the specific requirement of each customer, proposed in corcondance the entertainment agenda of KSA : **formula 1, Ulla Winter , Football ChampionShip, Riyadh Boulevard Sales Seasons, Joy Awards..**



# Holidays packages

We will provides a full spectrum of leisure and Holiday travel products to corporate and retail clients interested in: Adventure, Exotic Getaways, Eco- tourism, Holiday Cruises, Luxury Holidays, Student or Group Trips and Safaris. By blending comfort with authenticity, we will offers travelers a one-of- a-kind experience inbound and outbond.



# Wellness Tourism

With our partnerships and collaborations in strategic locations around the KSA, we offer a range of “well-being” breaks to rejuvenate body and mind experience. We will expose a bouquet of Resorts, Spas and Health Centers to choose from to cater to the individual needs pf our client.













# Sea Coral Voyage will be...

## **Customer-Focused:**

We will committed to providing the highest level of customer service. We extend this to our agents, their customers and our preferred suppliers.

## **Results-Oriented:**

We believe our success depends upon our leadership and management teams' abilities to focus and execute their mission on schedule.

## **Teamwork:**

We believe in building and maintaining long-term, professional, win-win relationships with our employees, agents, preferred partners, and all our business partners in order to achieve mutual success.

## **Excellence:**

We are committed to being a high performance organization by staying focused on total customer satisfaction.

**We will continuously analyze our processes and ourselves in order to become the best of the best.**



# Partners





# Car Rent

auto  europe

*Europcar*

**GOLDCAR**  
rental

**Alamo**

**Hertz**

**FOX**  
AUTORENT

 **Budget**

**AVIS**

**holiday  
autos** 

**HIPER**  
H  
RENT A CAR

**SOLMAR**  
RENT A CAR SELEC

**recordgo**  
rent a car

**sunnycars**  
RENT A SMILE

*drive* **FTI**

**SIXT**  
rent a car

**Car Del Mar**

# Airlines





# Hotels



